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There are only boring speakers.*

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Phil Simon is a frequent keynote speaker and recognized technology expert. He is the award-winning author of six management books, most recently *Message Not Received: Why Business Communication Is Broken and How to Fix It*. He consults organizations on matters related to strategy, data, and technology. His contributions have been featured on *The Harvard Business Review*, *Wired*, Fox News, CNN, NBC, CNBC, Inc. Magazine, BusinessWeek, The Huffington Post, Fast Company, The *New York Times*, and many other sites.

PUBLICATIONS

- *Message Not Received: Why Business Communication Is Broken and How to Fix It*
- *The Visual Organization: Data Visualization, Big Data, and the Quest for Better Decisions*
- *Too Big to Ignore: The Business Case for Big Data*
- *The Age of the Platform: How Amazon, Apple, Facebook, and Google Have Redefined Business*
- *The New Small: How a New Breed of Small Businesses Is Harnessing the Power of Emerging Technologies*
- *The Next Wave of Technologies: Opportunities in Chaos*
- *Why New Systems Fail: An Insider's Guide to Successful IT Projects*



TOPICS

- Communications
- Big Data
- Data Visualization
- Platforms
- Emerging technologies
- Disruption
- Social Media
- Small Business
- Management
- Trends

“Phil is an engaging speaker with the rare ability to make what may seem dry and complex topics both compelling and entertaining.”

— Joris Evers, Netflix,
Vice President, Head of
Communications for Europe

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